



Bukit Panjang Childcare

DOING GOOD IS CHILD'S PLAY

“Children inspire me. I love their simplicity, their childlike wisdom and wonder. They remind me as an adult that there’s more to life than just making a living,” Angela Kwok, owner of a children’s toys

business, shared. “The early years are precious because they build the foundation for the rest of our lives. I hope to help children to have a good childhood, learning about the world and discovering the simple joys in life.” Angela’s love for children moved her and her husband Kevin to donate 36 sets of high-quality, European-made toys from their business to New Life’s three childcare centres at the start of this year.

What makes their generosity more remarkable is that the couple are relatively new entrepreneurs. When the pandemic hit last year, it was just the push Kevin needed to leave his job in the aviation industry. In March 2020, Kevin and Angela started LittleShop as an online toys store just as the pandemic was gaining steam. Their donation to New Life is part of their conviction to run their business with a socially-oriented mission.



“

As business owners, we don’t just want to focus on profitability. We want to teach our children that we are running this business with a vision to bless those who are in need.

– Angela Kwok

“As business owners, we don’t just want to focus on profitability. We want to teach our children that we are running this business with a vision to bless those who are in need,” Angela said. “We wanted to set our priorities right from the start. Even though we have limited resources, we want to make a difference to others’ lives with our business, and we believe that God will honour that attitude as we give out of what little we have.”

Kevin and Angela’s donation came at the right time, just as New Life Childcare teachers worried about not having enough financial resources to replace the centre toys which were falling to pieces from constant use. The donated German-made toys are also made of a material which is naturally antibacterial, making the toys especially suitable for a childcare context where children are exposed to more germs.

“We believe in providing high-quality, educational and fun products that promote meaningful bonding and facilitate good playtime experiences,” Angela shared.

The couple’s commitment to impacting lives continues to shine, as Angela shares that LittleShop is keen to explore other possibilities for social mission in future. “We are open to new opportunities to bless the community.”



Junction 10 Childcare

GET INVOLVED



VOLUNTEER



DONATE